



2010 Envision Video Competition Winner Announced

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The Association of Schools and Colleges of Optometry (ASCO) is pleased to announce that Marc Schmitt of the Pacific University College of Optometry is the winner of ASCO's 2010 Envision Video Competition. Marc will receive a check in the amount of \$5,000. His video can be viewed at <http://www.opted.org/i4a/pages/index.cfm?pageid=3343>.

Eleven submissions were received in the first year of the video competition, which is part of ASCO's career marketing efforts. The competition was judged by three members of the Student Affairs Committee on how effectively the videos educated potential applicants and the general public about the profession of optometry, in addition to its creativity, ingenuity, and humor.

The Association of Schools and Colleges of Optometry, headquartered in Rockville, Maryland, represents the 20 professional doctor of optometry degree programs in the United States and Puerto Rico. Affiliate membership is available for foreign schools of optometry and for related optometric organizations. A growing number of ophthalmic companies participate in ASCO's Corporate Contributors Program. For more information, please visit ASCO's website at www.opted.org.